

How to Create Content about NFDI-MatWerk, e.g. for the News Section of our Website

Why should I do this?

- Show continuous project progress
→ You want to get funding from the next proposal, don't you?
- Inform and inspire the entire MSE community
→ Convince them from your solutions. They are the justification for the existence of NFDI-MatWerk.
→ Get feedback from the community and profit from their experiences.

Where will the content be published?

- [News section](#) NFDI-MatWerk-Website
- NFDI-MatWerk [LinkedIn-Channel](#)
- Monthly DGM-Newsletter – [News section](#) from website in a monthly bundle

Important: News Content ≠ Finished Solutions

- Finished Solution = tools, papers, schemas, ontologies, ...
- News Content = see in “What to Write About” section to describe progress

What to Write About?

Almost anything – if people can share every meal, we can certainly share our valuable work. Here are some ideas:

1. Output
 - Everything that goes on Zenodo.
 - Publications:
 - i. Scientific.
 - ii. Community.
 - iii. Support for the Community.
2. Events:
 - Attending a Conference
 - i. Which conference?
 - ii. What were your key activities there?
 - iii. Were there any exciting new developments?
 - Contribution to a booth
 - i. Where was the booth?
 - ii. Who came to the booth?
 - iii. What were the visitors interested in?
 - Completion of a Work Package or Tool or Paper
 - i. What was the objective?
 - ii. What is the solution now?
 - iii. Who benefits from this?
 - iv. Where can more results be viewed?
 - Meeting in person / start of a new working-group
 - Meetings with the Community
 - i. In which scope?

- ii. Was there a (scientific) presentation?
 - Launch of a New Working Group
 - i. When did the meeting take place?
 - ii. Who are the participants?
 - iii. What are the motivations and goals of this working group?
- 3. Everyday Updates Are Also Valuable:
 - What's new in the IUCs/PPs/TAs/working groups?
 - i. Is there a new graphic or visual representation?
 - ii. What topics have you been discussing in recent meetings?
 - Small successes deserve recognition too!
 - Explaining one piece of your daily work
 - i. Explain complex terms simple on “grand-parents-level” → really simple
 - ii. Give an overview what you are doing in NFDI-MatWerk → in a simple way

How often would it be good to have this?

For good project communication, we would appreciate every Working-Group (TA, IUC, Architecture, ...) to make one kind of content every 3 months. The more we have, the better it is.

What about the length of the content?

We recommend lengths from a short LinkedIn Post up to half a page.

Please send your news:

- Send your text to info@nfdi-matwerk.de
- If you have any question, please contact Katharina Bollmann (DGM) or Sebastian Slawik (DGM) via info@nfdi-matwerk.de.
- Include Visual Elements:
 - Photos from events (if online: Screenshots)
 - Graphics or infographics of interim results
- Share Personal Impressions When Appropriate:
 - Make the relevance to NFDI-MatWerk and the benefit to the materials science community clear.
- When you are posting on LinkedIn:
 - Use #NFDIMatWerk

Example:

Event

Spring School 2024: [Newssection](#) - [LinkedIn](#)

IUC Launch

IUC12: [LinkedIn](#)

Conference Participation

Cordi 2023: [News section](#) - [LinkedIn](#)

International Data Week 2023: [News section](#) - [LinkedIn](#)

In general:

[Newssection NFDI-MatWerk Website](#), [NFDI-MatWerk LinkedIn channel](#)